



BRUSSELS AIRLINES LOBBYING

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BRUSSELS AIRLINES SA/NV

- **Founded: November 2006**
- **Brussels Airlines** is the flag carrier and **largest airline of Belgium**, based and headquartered at Brussels Airport.
- **Over 100 destinations** in Europe, North America, Africa and offers charter services, maintenance and crew training.



BRUSSELS AIRLINES SA/NV

- Registration on EU Transparency Register
- [931701916057-36](#) (First registered: 18 Feb 2015)



Transparency Register

LOBBYING EXPENDITURE

- LOBBYING COSTS:
- 25,000€ - 49,999€
- Financial year: 1 Jan 2019 - 1 Dec 2019

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LOBBYISTS DECLARED:

2.25 FTE (6)

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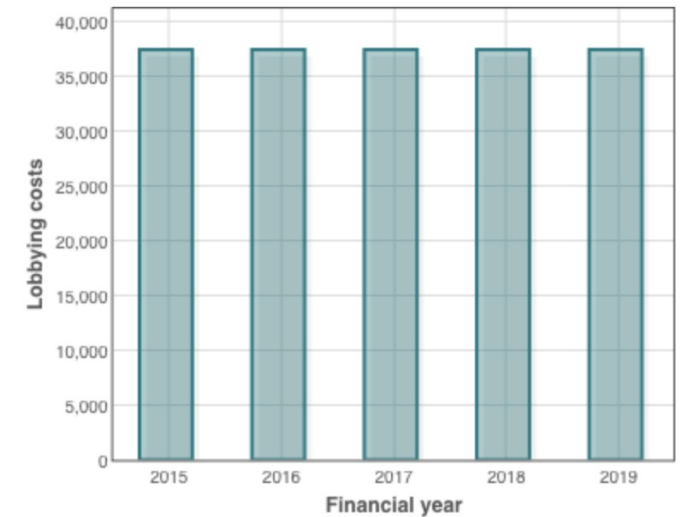
LOBBYISTS WITH EP ACCREDITATION:

0

MEETINGS WITH EUROPEAN COMMISSION:

11

LOBBYING COSTS OVER THE YEARS:



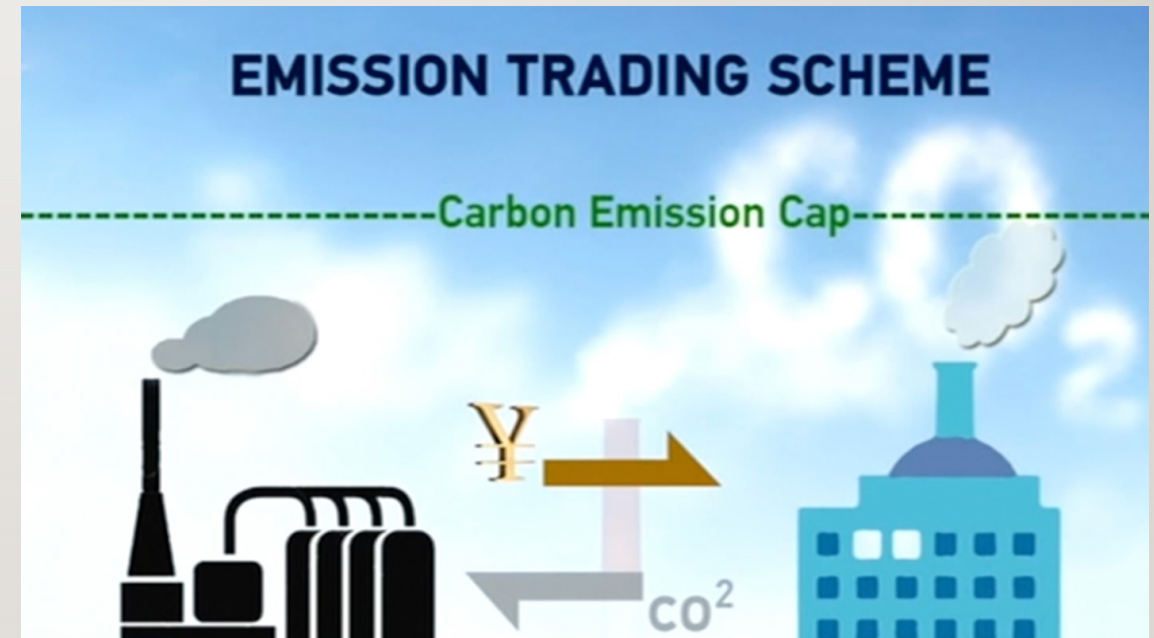
OBJECTIVE

- To be the most personal airline, **bringing people** together and make travel a **pleasure**.
- To promote and **protect** the level playing-field for European airlines, employees and aviation at large
- Brussels Airlines can be the heart of Europe and offers ideal **connections to the world**.
- **Consumers** can enjoy excellent connections to all the important cities, leisure destinations.



FUNDING FOR EMISSION TRADING SYSTEM (ETS)

- Emission Trading System (ETS)
- Per year Brussels Airlines **pays about €10 million** euro to the European Emissions Trading System (ETS).
- The ETS is an trading system that was developed to **set a cap on the total amount of greenhouse gasses** that can be emitted by installations covered by the system.
- The money we pay is used to **help the industry and power sector** to meet the innovation and investment challenges of **the low-carbon transition**.



CARBON OFFSETTING AND REDUCTION SCHEME FOR INTERNATIONAL AVIATION (CORSIA)

- The downside is that ETS only covers air traffic in Europe, favoring non-European competitors. Therefore, **Brussel Airline lobby** for a global solution that can be found in CORSIA.
- CORSIA. would allow for better procedures and flight profiles that will allow to **fly 10% more fuel-efficient** and thus create **a CO2 reduction of 10%**. Together with A4E (Airlines for Europe), the Lufthansa Group, including Brussels Airlines, continues to lobby for an improved use of airspace.



ACTIVITIES OF LOBBYING - FARE'S FAIR

- A new aviation lobby group joined the EU transparency register last month —
- “a coalition composed of Europeans: airline employees, passengers, companies who **are fighting to save European aviation jobs.**”
- The group’s target:
- “Our lobbying campaign is to promote and restore the level playing-field for European airlines, employees and aviation at large,”
- Other airlines increasingly moving into markets **but aren’t bound by the same rules** on state subsidies.

LOBBYING AGAINST EU CLIMATE RULES.

- European airlines step up lobbying against EU climate rules.
- The industry has repeatedly said the **ETS puts European carriers** at a **disadvantage** to other airlines, since it does not apply to flights outside Europe



CONCLUSION

- Lobbying on two area



Employee's benefit.
(Internal benefit)

Benefit

The diagram consists of two large, thick, magenta arrows pointing towards each other, framing the word 'Benefit'. The arrow on the left points right, and the arrow on the right points left.

Company, Industry benefit.
(External benefit)

REFERENCE

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