

BAYER



What is lobbying ?

- An attempt to influence policy makers to adopt certain solutions that are advantageous or non detrimental to a particular group or interest.

Chemical industry (150 groups), food & drink sector (140 groups), and agriculture & fisheries (88 groups) are the biggest lobbying sectors.





Bayer AG

- German pharmaceutical company
- Founded in Barmen in 1863
- Headquarters in Leverkusen

Bayer AG lobbying

- Registered 17/12/2008 in the EU transparency register
- Lobbying budget between 4.250.000 and 4.499.999 euros
- 20th biggest lobbying turnover
- 5 EP accredited consultants
- 40 meetings with european commission
- Active on european, global, national & regional levels
- 30 lobbyist that are either in-house or consultants

Recent case of Bayer lobbying

- End of 2020, the European commission engaged to stop the exportation of pesticides forbidden to use in Europe
- The problem is that those exported pesticides forbidden to use in Europe come back under the form of fruits & vegetables from countries that use them.



Recent case of Bayer lobbying

- However countries and industrials use the recent trade agreements (CETA & Mercosur) to apply pressure on the EU commission.
- Some countries are USA, Canada & Brazil, companies are Bayer-Monsanto, BASF and Syngenta.
- They ask for exceptions called « import tolerance » as they claim being partners
- Both countries and companies work hand-in-hand by meeting european commission members and filling complaints to the WTO on the grounds of commercial damage



Outcomes



- Using those recent agreements was smart.
- It creates an impotence of the European commission to take convincing and concrete measures as it fears the hand-in-hand work of industries and countries to apply pressure on trade.
- Until now, Bayer is the winner as it is still able to produce and export its toxic products over the world.