

Airbus Lobbying



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PART 1

Airbus Company





- Airbus was founded as a consortium by European manufacturers in the late 1960s
- International Pioneer in the aerospace industry
- Leader in designing, manufacturing and delivering aerospace products, services and solutions to customers on a global scale
- Commercial aircraft from the A318 to the A380
- 18 Airbus sites in France, Germany, the United Kingdom and Spain
- Most of the parts for Airbus aircraft are manufactured in Europe, some of them come from all over the world

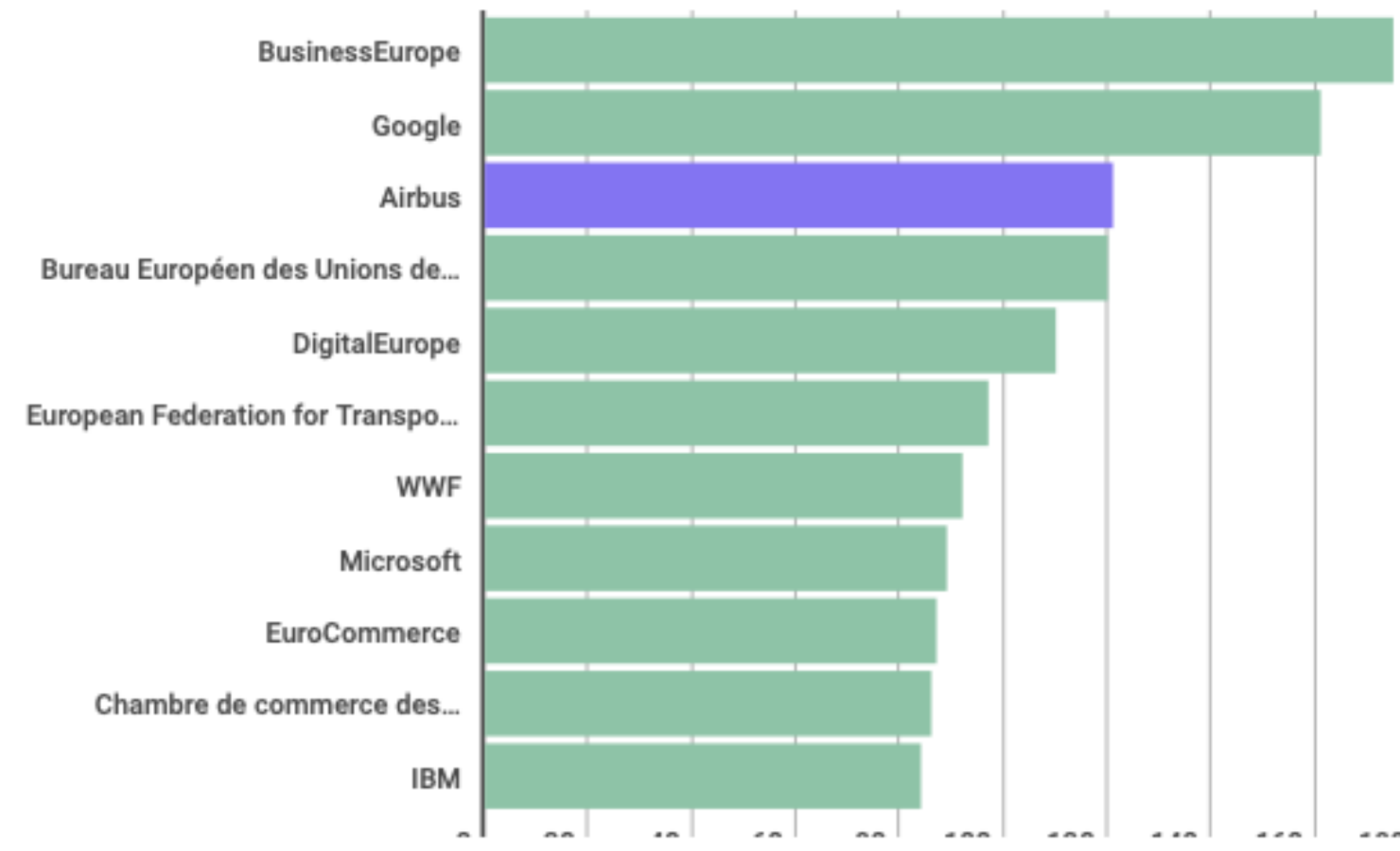
PART 2

In- House Lobbying Purpose



Les principaux lobbys européens

Les organisations ayant eu le nombre le plus élevé de contacts avec la Commission Européenne depuis décembre 2014



Since December 2014, the Toulouse-based aircraft manufacturer has met 121 times with the European Commission.

This puts Airbus on the podium of the most active lobbying organizations, in third place behind the association BusinessEurope, of which Medef is a member, and Google.

• LOBBYING PURPOSES

CO2 emissions of its aircraft, air traffic represents 2 to 3% of CO2 emissions in the atmosphere

In order to limit the constraints of a European legislation on the exploitation and sale of products derived from a mineral originating from the Democratic Republic of Congo

The strengthening of borders

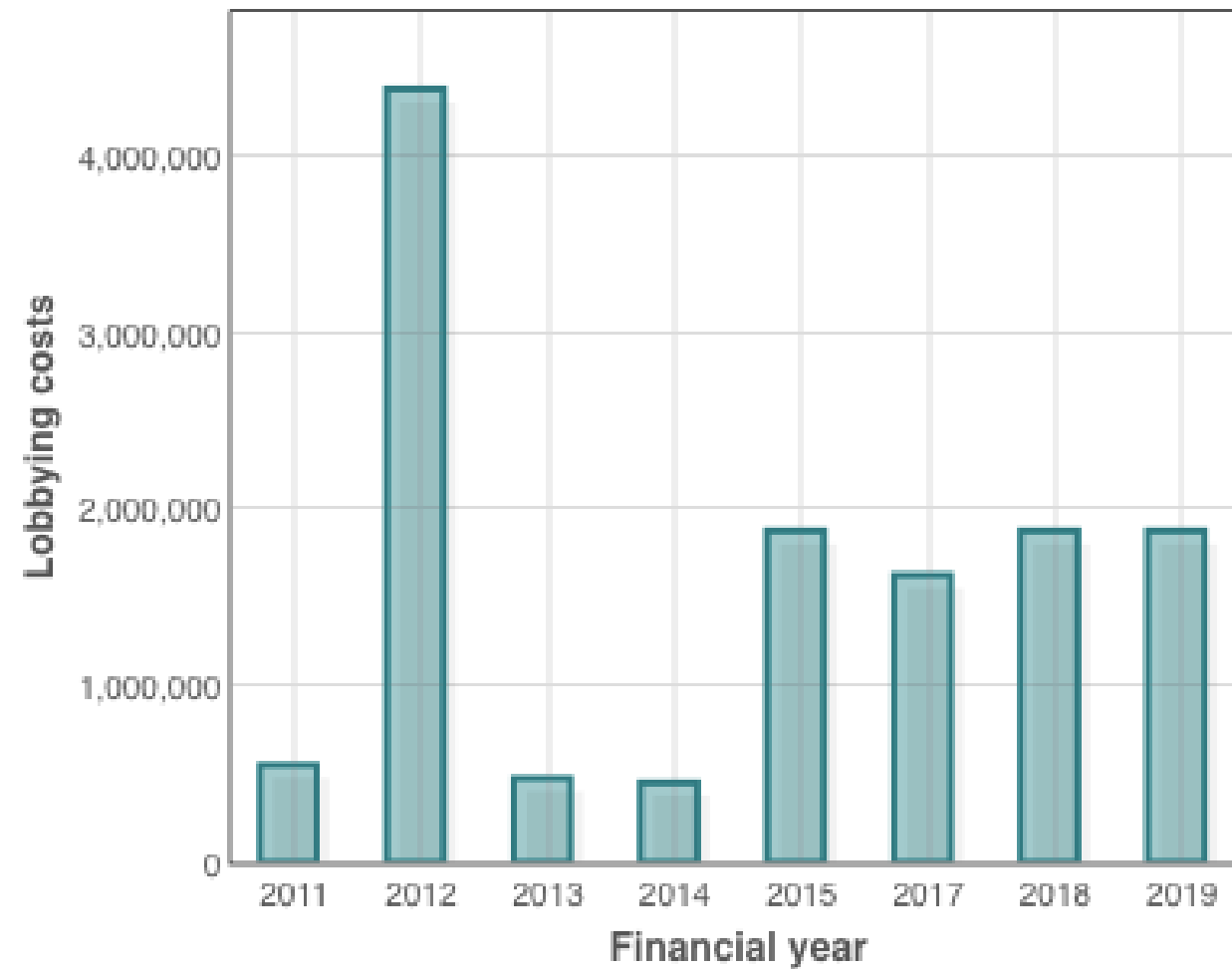


PART 3

Budgeting of the Lobbying



LOBBYING COSTS OVER THE YEARS:



Lobbying costs : 1,750,000€ - 1,999,999€
for the financial year 1st January 2019 to 1st December 2019

Lobbyists declared: 4.75 full-time equivalent

Procurement from EU institutions: 15,000,000 €

Grants from EU institutions: 30,000,000 €



AIRBUS

ANNUAL LOBBYING COSTS: 1,750,000€ - 1,999,999€

LOBBYISTS DECLARED: 11

MEETINGS WITH EUROPEAN COMMISSION: 203

PART 4

Outcome



Top 5: Most influential companies

Rank	Company	Lobby Budget in €	Meetings	Lobbyists (FTE)	EP Badges
01	Google	3,500,000	54	9	8
02	Airbus	400,000	41	10	11
03	General Electric (GE)	3,250,000	35	10	4
04	Microsoft Corporation	4,500,000	30	7	4

The issues addressed by the lobbyists regarding Airbus pose many dilemmas and divide opinions. The discussions are mostly inconclusive towards a concrete result. Nevertheless, Airbus is a company with a lot of influence, which helps it to weigh in its favor.

A group of four diverse people (three men and one woman) are shaking hands in a meeting room. The man on the left is wearing a light blue sweater, the man next to him is wearing a brown shirt, the woman in the background is wearing a beige blazer, and the woman on the right is wearing a grey turtleneck sweater. They are all smiling and looking at each other. The background shows a wooden wall with a grid of small square windows.

Thank you!

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