

BMI231 Introduction to political economy

Responsable de cours : **Daniel RODRIGUES**

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Informations sur le cours

Département : **BACHELOR**

Semestre : **02** – Campus d'enseignement : **AIX-EN-PROVENCE, BORDEAUX, BOULOGNE-BILLANCOURT, BUDAPEST, CHOLET, LYON**

Heures totales : **30,00** – Crédits ECTS : **4,00**

Langue d'enseignement : **Anglais**

PRÉSENTATION GÉNÉRALE

For the ESSCA Bordeaux students, all the documents for lessons will be on <reesonomics.eu>, not on Moodle.

All e-mail communication should be to : david.rees@agrocampus-ouest.fr, not to my essca address.

The texts that will be evaluated will be sent to Moodle where they will be checked for plagiarism.

COMPÉTENCES VISÉES

2. Analyse et résolution de problématiques opérationnelles

2.1. Analyser et formuler une problématique opérationnelle en s'appuyant sur une vision globale en prenant en compte les spécificités du contexte étudié

4. Enjeux et défis du monde

4.1. Analyser les modèles économiques des entreprises dans un contexte mondialisé.

ORGANISATION

All the lesson material is available on <reesonomics.eu>. This content is specifically for ESSCA Bordeaux. The content and exercises might vary during the course.

Lesson 1. Introduction to IPE (International Political Economy). *Individual exercise and group discussion: Left and Right*

Lesson 2. Political Ideology: Theory, Concept and History.

Lesson 3. Government Policy: Creating a Budget. *Group Exercise: Controlling Inflation and its Side-effects*

Lesson 4. Macroeconomic Data and Historical Trends. *Group Exercise: International Macroeconomic Data*

Lesson 5. Wealth and its Distribution. *Group Exercise: International Gini scores and HDI scores and research Evaluation 1: Selection of subjects (from the subject list) for the first written report.*

Lesson 6. Debt Personal, National and International. *Group Exercise: Resolving the Greek debt crisis.*

Lesson 7. Crashes and Crises.

Lesson 8. John Maynard Keynes.

Lesson 9. The European Union and the Euro.

Lesson 10. Investment or Speculation?

Evaluation 2: Selection of subjects (free choice) for the second written report.

Répartition des heures : TD : 30.0h

ÉVALUATION

| | % de l'évaluation globale | Mode d'évaluation % | Durée (heures) |
|---------------------------|---------------------------|---------------------|----------------|
| Examen Final (EF) | | | |
| Examen Intermédiaire (EI) | | | |

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| Contrôle Continu (CC) | 100 | Ecrits Individuel 50.0 Ecrits Individuel 50.0 | |
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LECTURES RECOMMANDÉES

Bibliography:

Stephen Kinzer. Overthrow

David Harvey. The Enigma of Capital and the Crises of Capitalism

Robert Reich. Aftershock. The Next Economy and America's Future

Ha-Joon Chang. 23 Things they don't tell you about Capitalism

Theodore Cohn. Global Political Economy. Theory and Practice

Branko Milanovic. The Have's and the Have-Nots

Naomi Klein. The Shock Doctrine

Thomas Hoerber and Alain Anquetil. Economic Theory and Globalization

Todd Bucholtz. Nex Ideas from Dead Economists

Charles Derber. Marx's Ghost. Thomas Hoerber. Hayek vs Keynesian

Howard Zinn. A People's History of America

Florian Schui. Austerity. The Great Failure