



THE COLD WAR

POLITICAL ECONOMY

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SUMMARY



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INTRODUCTION

- Creation of the UN in 1945 to maintain world peace
- Ideological divisions: Capitalism (USA) VS Communism (USSR)
- Rise of the superpowers



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THE BIRTH OF THE COLD WAR :1947-1950

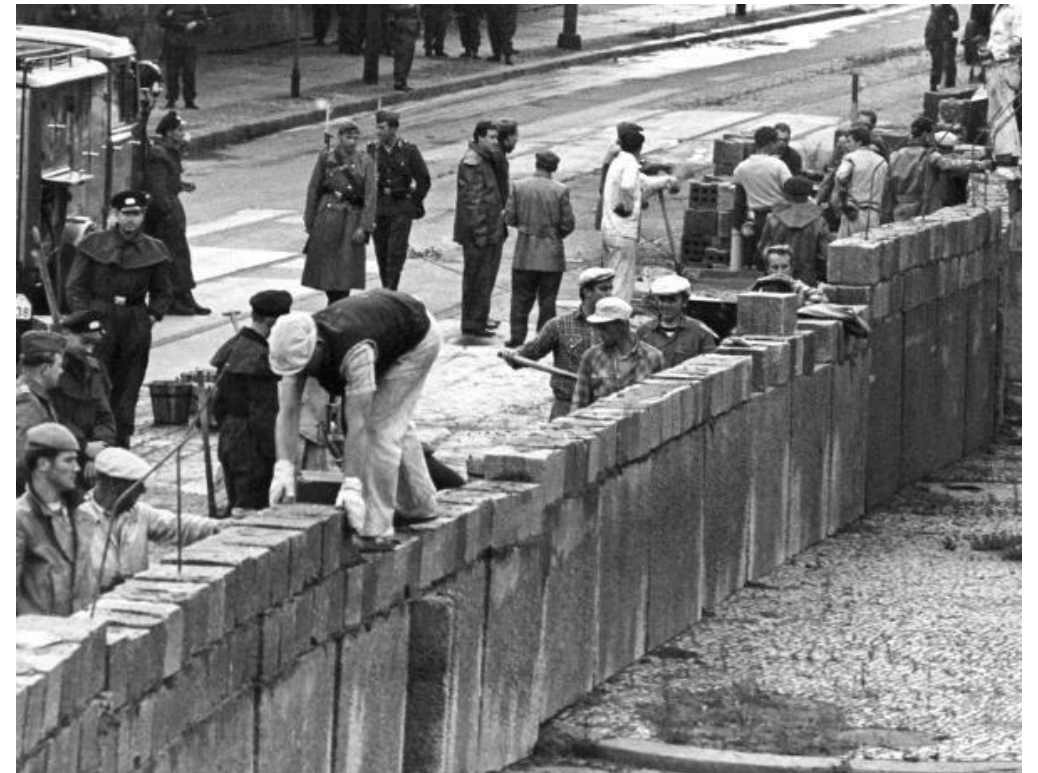
- Official start of the Cold War in 1947
- Marshall Plan: financial aid to counter Communism in Europe
- Division of Europe: Eastern Bloc (USSR) vs Western Bloc (USA)



THE MAJOR CRISES OF THE COLD WAR

-Berlin Blockade (1948-49): Intense tension between the USSR and the USA

-Berlin Wall (1961): Symbol of ideological separation



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THE CUBAN MISSILE CRISIS : 1962

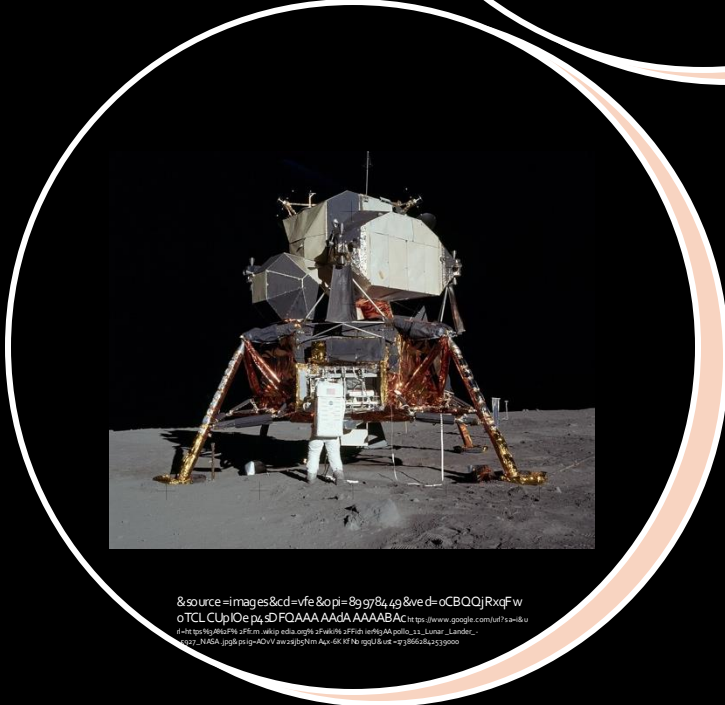
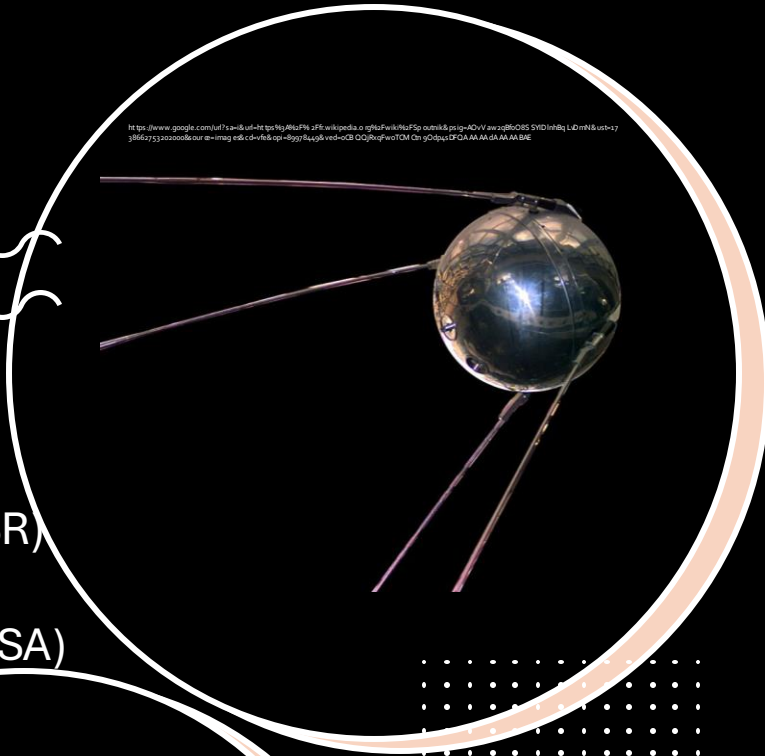
- USSR deploys missiles in Cuba, close to the United States
- US reaction: Kennedy imposes a naval blockade around Cuba
- Extreme tension: risk of nuclear war
- Agreement: USSR withdraws missiles, USA avoids Cuba invasion and removes Turkey missiles.
- Consequences: Crisis averted, but tensions between the superpowers heightened



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IDEOLOGICAL CONFRONTATION AND TECHNOLOGICAL ADVANCES

SPUTNIK (USSR)
VS
APOLLO 11 (USA)



-Ideological rivalry: Democracy and Capitalism (USA) vs. Communism (USSR)

-Space race: Sputnik (USSR) VS Apollo 11 (USA)

REFORMS AND THE END OF THE COLD WAR : 1985-1991

- Gorbachev's reforms: Perestroika and Glasnost
- Fall of the Berlin Wall (1989): Symbolises the end of division
- Dissolution of the USSR (1991): End of the Cold War



fall of the berlin wall:
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LEGACY OF THE COLD WAR

- Peripheral conflicts: Korean War, Vietnam, Afghanistan
- Economic and social consequences: prosperity in the West VS economic crises in the USSR
- Modern geopolitical rivalries (USA VS Russia)



Vietnam war :

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CONCLUSION

- The Cold War shaped the world order of the 20th century
- Lessons of the Cold War: Risks of ideological and geopolitical divisions
- Current rivalries: continuing influence on international relations



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**THANK YOU FOR
YOUR LISTENING !**

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