



SYLLABUS

2017/2018

CYCLE 1

DEMANDE DE VISA

Copie vers 2017-18

BACK

IDENTIFICATION

(double-cliquez sur le titre pour modifier la rubrique)

Course title : GREAT ECONOMIC THINKERS
 Supervisor : BALLANDONNE Matthieu
 Based in : Angers - Office : H1726
 E-mail : matthieu.ballandonne@essca.fr
 Teaching language : English
 Ouvert étudiants échange : Yes

Semester : 05
 Department : Affaires Internationales
 Code : INT350 HELISA Code : CFI5INT350
 Campus : Angers
 Total number of hours : 45,00 / ECTS credits : 6,00

OVERALL DESCRIPTION (double-cliquez sur le titre pour modifier la rubrique)

The course will address contemporary economic and social issues through the lens of major thinkers in the intellectual tradition of political economy such as Karl Marx, Adam Smith, John Maynard Keynes and Milton Friedman. Its aim is to understand the problems that arise from the growth of international markets and globalization in connection with post-industrial societies. Through going back to the roots of economic thought, it will be shown that economic theory was once an equivalent to social theory, with room for ethical concerns that make possible to deal with what the economy ought to be like or what goals of economic policy ought to be. In this regard, this course will address the normative implications of economic issues relevant for contemporary European post-industrial societies.

LEARNING GOALS/LEARNING OBJECTIVES (double-cliquez sur le titre pour modifier la rubrique)

1. Functional business knowledge

1.1 Demonstrate solid knowledge in the fundamentals of accounting, finance, economics, business law, marketing, management, and information technology.

2. Intellectual capacities

2.4 Show the capacity of critical thinking in elaborating an argumentation on concepts and projects.

3. Interpersonal, teamwork and communication skills

3.2 Show proficiency in the effective organisation and convincing presentation of information for effective written and oral business communication.

4. Cultural, international and ethical awareness

5. Technological competence

ORGANISATION (double-cliquez sur le titre pour modifier la rubrique)

Part 1 - History of Macroeconomics (5 courses, 15 hours)

- Introduction

- » Introduction and presentation of the Great Economic Thinkers courses and professors
- » The macroeconomic crisis and the crisis of macroeconomics
- » Ragnar Frisch and the birth of macroeconomics
- » The Marshall/Walras divide

- From Keynes to the neoclassical synthesis

- » Keynes's 1936 General Theory
 - Keynes in his historical and cultural context
 - Keynes on unemployment and effective demand
- » The neoclassical synthesis
 - The IS-LM model
 - The Phillips curve

- Monetarism

- » Milton Friedman
 - Friedman on the methodology of economics
 - Friedman and monetarism
- » Milton Friedman and Edmund Phelps
 - Phelps
 - The natural rate of unemployment
 - Beyond monetarism

- Robert Lucas and the New Classical Macroeconomics

- » Lucas's macroeconomics
 - Lucas's theoretical background
 - Lucas on Keynes and Keynesians
- » Lucas on the methodology of economics
 - Rational expectations
 - Equilibrium
 - The Lucas Critique
 - Criticisms of Lucas's methodology
 - Christopher Sims (1982)
 - On the spread of the rational expectations hypothesis
 - New Keynesians

- Real Business Cycles (RBC) and Beyond

- » Kydland's and Prescott's macroeconomics
 - Kydland and Prescott (1982)
 - Calibration
 - Keynesians vs. RBC
- » Second generation new Keynesians
 - Criticisms and agreements
 - The Taylor rule of monetary policy

Part 2 - Marxism and Keynesianism (5 courses, 15 hours)

- Marx 1

- » Introduction to Marx and his life
- » Marx's world - The British Industrial Revolution
- » Marx's goals - The Communist Manifesto

- Marx 2

- » Dialectic materialism
- » The alienation of labour

Lecture	Seminar	Other
7,50	7,50	0,00

De Vroey, Michel. 2016. A History of Macroeconomics, Cambridge UP, Ch. 19, 21
 Sandmo, Agnar. 2011. Economics Evolving, Princeton UP, Ch. 9, 10, 16
 Caballero, Ricardo. 2010. "Macroeconomics after the Crisis: Time to Deal with the Pretense-of-Knowledge Syndrome". Journal of Economic Perspectives 24 (4): 85-102.
 Hardt, Lukasz. 2016. "The Recent Critique of Theoretical Economics: A Methodologically Informed Investigation". Journal of Economic Issues 50 (1): 269-287.

De Vroey, Ch. 1, 2 and 3
 Sandmo, Ch. 15
 Colander, David. 2004. "The Strange Persistence of the IS-LM Model". History of Political Economy 36 (1): 305-322.
 Goodwin, Craufurd. 2006. "The Art of An Ethical Life: Keynes and Bloomsbury". In R. Backhouse and B. Wateman (eds.), Cambridge Companion to Keynes, 217-236.
 Hoover, Kevin. 2006. "Dr. Keynes: Economic Theory in a Diagnostic Science". In R. Backhouse and B. Wateman (eds.), Cambridge Companion to Keynes, 78-97.

De Vroey, Ch. 4, 5, and 8
 Sandmo, Ch. 18
 Dostaler, Gilles. 1998. "Friedman and Keynes: Divergences and Convergences". European Journal of the History of Economic Thought 5 (2): 317-347.
 Hoover, Kevin. 1984. "Two Types of Monetarism". Journal of Economic Literature 22: 58-76.
 Johnson, Harry. 1971. "The Keynesian Revolution and the Monetarist Counter-Revolution". American Economic Review 61 (2): 1-14.

De Vroey, Ch. 9, 10, 11, 12, 13.
 Gordon, Robert. 1990. "What is New-Keynesian Economics?". Journal of Economic Literature 28 (3): 1115-1171.
 Laidler, David. 2010. "Lucas, Keynes, and the Crisis". Journal of the History of Economic Thought 32 (1): 39-62.
 Lucas, Robert. 2004. "My Keynesian Education". History of Political Economy 36 (4): 12-24.
 Snowdon, Brian and Howard Vane. 1998. "Transforming Macroeconomics". Journal of Economic Methodology 5 (1): 115-146.

De Vroey, Ch. 15, 16, 17.
 Plosser, Charles. 1989. "Understanding Real Business Cycles". Journal of Economic Perspectives 3 (3): 51-77.
 Prescott, Edward. 1986a. "Theory Ahead of Business Cycle Measurement". Federal Reserve Bank of Minneapolis Quarterly Review (FRBQR) 10 (4): 9-21.
 Prescott, Edward. 1986b. "Response to a Skeptic". FRBQR 10 (4): 28-32.
 Summers, Lawrence. 1986. "Some Skeptical Observations on Real Business Cycle Theory". FRBQR 10 (4): 23-27.

7,50 7,50 0,00

Pre-reading for Marx 1: copy of 'The Communist Manifesto' (Marx and Engels 1848)

Pre-reading for Marx 2: copy of 'The Inexorable System of Karl Marx' (Heilbroner 1953)

- » The structural weaknesses of capitalism
- **Marx 3**
 - » Cultural hegemony
 - » Expanding consumer markets by force
 - » Central and peripheral economies and debt control
 - » Marx in the 21st century - neostructuralism
- **Keynes 1**
 - » Keynes: philosopher, economist and philanthropist
 - » What is Keynesian economics?
 - » The Treaty of Versailles: political power and economic folly
 - » The Wall Street crash and the New Deal

Pre-reading for Keynes 1: copy of 'The Intellectual Pragmatist' (Rees 2017)

- **Keynes 2**
 - » Bretton Woods and the new world economic order
 - » Keynes's proposals for a virtual international currency and international trade system
 - » Economic results from the Keynesian era (1940s-1980s) and the Neo-Liberal era (1980s-2017)
 - » Keynes today - applying a Keynesian model to current economic problems (2008 subprimes crash, Greek debt crisis, Growth and Stability Pact...)

Pre-reading for Keynes 2: copy of 'Globaloney' (Rowman & Littlefield 2010).

Part 3 - Liberalism in the eighteenth century (3 courses, 9 hours)

4,50 4,50 0,00

- **Adam Smith: Sympathy and the impartial spectator**
 - » Introduction
 - » Features of Hume's and Smith's concept of sympathy
 - » The impartial spectator
 - » How sympathy solves "Das Adam Smith Problem"?
 - » Adam Smith on mirror neurons and empathy (in-class activity)

Is sympathy self-centred/self-love? (Theory of moral sentiments (TMS) , VII, iii, chapt 1, p. 317, 4)
 The impartial spectator (TMS,II, ii, chapt 2, p. 82)
 Vanity and sympathy (TMS,I, iii, chapt 2, p. 50)
 The poor man's son (TMS (IV, chapt 1, p. 181)
 A. Broadie (2006), "Sympathy and the impartial spectator", in K. Haakonssen (ed), The Cambridge Companion to Adam Smith (pp. 158-188), Cambridge University Press.

- **Adam Smith: The invisible hand paradigm**
 - » A brief genealogy
 - » A major issue: The source of the harmony of interests
 - » Possible analogies (in-class activity)

Anthony Flew, 'Social Science: Making Visible the Invisible Hands', The Journal of Libertarian Studies, 8(2), 1987, 197-211, sections I and II
 Emma Rothschild, 'Adam Smith and the Invisible Hand', The American Economic Review, 84(2), 1994, 319-322
 Edna Ullmann-Margalit, 'The invisible hand and the cunning of reason', Social Research, 64(2), 1997, 181-198

- **Adam Smith: Economic considerations and modern illustrations**
 - » Three Smithian economic claims
 - » Smith and Rousseau
 - » The role of the state
 - » The importance of management
 - » Whistleblowing, moral courage and the duty of loyalty
 - » Occupy Wall Street Protests
 - » Corporate lobbying
 - » Corruption

A Smith, Wealth of Nations (WN), IV, ch 1, ch 8; Intro, p. 33
 T. Warlow, 'The Rise of Adam Smith and the Decline of the Mercantilists and Physiocrats', JEEER, 8(3), 2007, 67-82
 WN, IX, 9; Intro, p. 34
 J. Young, 'Unintended Order and Intervention: Adam Smith's Theory of the Role of the State', History of Political Economy, 37(1), 2005, 91-119
 D. Rasmussen, "Progress and happiness", in Rasmussen, D (2010) The problems and promise of commercial society, 131-158

Part 4 - Course dedicated to oral presentations in group (1 course, 3 hours)

0,00 3,00 0,00

- *The last course is dedicated to oral presentations in group*
 All the professors of the course will be members of the jury, and all students will participate.

19,50 22,50 0,00

ASSESSMENT (double-cliquez sur le titre pour modifier la rubrique)

	% of final grade	Assessment type		%	Duration (hours)
Final exam (FE)	<input type="text" value="60"/>	Written exams	Individual	100	3,00
Midterm exam (ME)	<input type="text"/>				
Continuous assessment (CA)	<input type="text" value="40"/>	Oral exam	Group	50	
		Oral exam	Group	50	

SUGGESTED FURTHER READINGS (double-cliquez sur le titre pour modifier la rubrique)