

## Assignment Guidelines

Length – about 1,500 words (excluding the bibliography)

Final date - 15<sup>th</sup> March (Group 1)

Send your presentation to the teacher concerned with a copy to:  
[maik.huettinger.essca@analyse.arkund.com](mailto:maik.huettinger.essca@analyse.arkund.com) for plagiarism checking.  
If plagiarism is detected you risk getting 0/20.

**Please do not use ChatGPT.** If it is detected you risk getting 0/20. Checking for ChatGPT is easy – see an example [here](#).

I recommend size 12 font with 1.5 interline spacing (Format / Paragraph / Interligne)

Your assignment should show that you can write an academic paper with the correct format, so please follow these guidelines.

Your paper should have a separate **cover page** including your name, the school name (ESSCA, Angers/Paris etc.), the teacher's name, the course title, the month and year and the subject title.

**Number the pages** (insert page numbers – starting with the Summary as page 1)

After the Cover Page, you should have a separate **summary of the contents** which would normally include: Introduction, Content (divided into different parts) and a Summary or Conclusion (which should include your personal opinion / thoughts about the subject) and a bibliography. Each part of the Summary should indicate the page number concerned. For example:

Introduction	1
Karl Marx and Cultural Hegemony	2
Cultural Hegemony in the 21 <sup>st</sup> Century	4
Conclusion	6
Bibliography	7

### **Bibliography**

The bibliography should start with the author, then the article / book title, then the editor and year.  
For example:

Kinsella, Ray and Maurice. *Troikanomics. Austerity, Autonomy and Existential Crisis in the European Union*. Springer International Publishing. 2019.

If the article book is **online**, then do it like this:

Knight, Ben. *German Poverty Rising Despite Economic Growth*.

<https://www.dw.com/en/germanpoverty-rising-despite-economic-growth/a-37787327>. 2017

The bibliography should be in alphabetical order.

**Do not** simply provide a link such as:

<https://www.nytimes.com/2011/03/25/opinion/25krugman.html>

since the reader doesn't know what is the content or the author, so do it like this:

Krugman, Paul. *The Austerity Delusion*. **New York Times, 2011.**

<https://www.nytimes.com/2011/03/25/opinion/25krugman.html>

### References

When you refer to an article or you make statement or you need an explanation, then either insert a footnote (insertion / Note de bas de page).

For example:

In the same way that Bretton Woods proposed and produced a New World Order<sup>1</sup>, this chapter will propose a Keynesian New World Order that would fundamentally change the current neo-liberal, or market-based, economic and political ideology.

You can see the footnote at the bottom of this page. The number will be applied automatically by your computer.

Or you can refer directly to the reference **like this:**

*'We had no respect for traditional wisdom or the restraints of custom. We lacked reverence... for everything and everyone'*. (Rosenbaum, 1995, p. 95)

**or like this:**

He was also a great speaker – most notably in his speech to the House of Lords in 1945 (Keynes, 1945) concerning the lamentable terms of the American loan to the British government.

When **quoting**, make the quotation easy to identify. This is often done by indenting (left margin moved to the right) and / or by using italics. This is important so that the reader can see that it's not plagiarised, but a quotation from someone else. **For example:**

Keynes did not believe that a Smithian 'invisible hand' would automatically correct the economy – invisible, perhaps, because it does not exist. Keynes understood that market forces will not provide the economy and hence society with what it requires.

*It is the well-being of human beings and human society that lie at the heart of Keynesian economics. This comes very close to the socialist belief that the economy should serve men, not men the economy... It should be not the greed of the few but the needs of the many that are the driving rationale for economic decisions (Hoerber, 2017).*

But, although convinced of the social, political and economic importance of full employment, and a somewhat unhappy member of the Liberal Party, he opposed the Labour Party of the day as much as he opposed the Conservatives.

If you have any questions about the format of your paper, don't hesitate to contact your teacher.

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1 The term 'New World Order' has been used to refer to a major change in political and financial organisation at an international level. It is equivalent to the application of a new economic and political paradigm, often resulting in a change of political and economic power.

