### HU03-001-G Geopolitics of Europe in a changing world

##### Course coordinator : **Pr Thomas Hoerber, Pr Gabriel Weber**

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##### Course Information

Department : **ECONOMICS, LAW AND SOCIETY**
Semester : **04 —** Teaching campus : All

Total of course hours : **30,00** — ECTS credits : **4,00**Teaching language : **English**

Open to Exchange Students : **Yes**

#### OVERALL DESCRIPTION

The EU is one of the major actors in International Relations. Along with other major powers, which were treated in previous course in the first year, such as in ‘**Current Topics in Global Politics’** and **‘Understanding International Relations and Geopolitics’**, the EU exercises its policies domestically and on the international stage. This course features therefore EU public policies, both with an international and internal impact. In analyses how the EU implements policy, e.g. Multi-dimensional Stakes of European integration in the Cultural Industries; Erasmus exchange programme; Migration; Borders; European Governance on Platformization and Culture; European citizenship; Transport and Infrastructure; Armament and the European Defence Agency; Cyber Security; Large European research infrastructures: ITER, CERN; The Eurozone; The Common Agricultural Policy

The course contents are based on the textbook Hoerber T., Weber G., Cabras I. (2021) *The Routledge Handbook for European Integrations*, Routledge London

The course will be made up of 7 obligatory sessions (Part 1) and 6 sessions which can be freely chosen (Part III) by the professor from the Routledge Handbook for European Integrations. In one session the local instructor will choose an “Excursion to Europe” (Part II), i.e. to an institution with European interest, such as the Maison d’Europe, an EU institution or a European company, e.g. Euronews. One session will be dedicated to a guest lecture base on the expertise and organized by the EU\*Asia Institute (Part IV).

#### PREREQUISITES

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| HU01-002-G | Geopolitics and international relations 1 |
| HU02-001-G | Geopolitics and international relations 2 |
| HU04-001-G | Géopolitique du changement climatique |

#### LEARNING GOALS & LEARNING OBJECTIVES

4 Ethics and cultural as well as international awareness

4.1 Demonstrate the capacity to analyse the economic, social cultural and political environment of a country or region.

#### ORGANIZATION

**Part I:**

**Session 1: Introduction to the course**

* ESSCA rules, e.g. mobile phones, computers, punctuality, food and drinks
* Explanation of the course philosophy (mind-opener towards European integration) contents (as in this course outline), requirements (readings) and evaluation (as in assessment below)
* Discussion of the Schuman Declaration

**Session 2: Introduction to European Studies: The United States of Europe**

* Main themes and objectives
* The foundations
* Euratom and the EEC
* De Gaulle years I: Monnet vs. De Gaulle
* De Gaulle years II: the “empty-chair” crisis and the Luxembourg compromise
* Britain’s accession to the communities
* Meeting of minds
* Conclusions

**Session 3: The European Union’s energy policy and international energy shortage: From market liberalisation to convergence with climate policy**

* Early developments in EU energy policy
* Linking energy and climate policy
* Energy Union: from energy security to the link with climate policy
* European Green Deal: climate first
* Conclusion

**Session 4: Sustainable Development in the European Union and the World**

* Sustainability – a complex and contested political concept
* Historical and conceptual roots of sustainability
* Sustainability in the European Union – building the brand
* From concept to EU action
* Is sustainability a “very European brand”?
* Conclusion

**Session 5: European Union Law vs. International Law**

* Special features of EU law
* The legal nature of the EU and European integration: a long-term debate
* Integration versus disintegration
* Conclusion

**Session 6: European Monetary Union: The Euro as an international reserve currency**

* Getting the historical record straight
* The significance of the ontology of money - The dominant theory: optimal currency areas
* The significance of the ontology of money - The heterodox conception: money as debt
* The political fixes so far
* Completing the ship is not easy
* Conclusion: the utopia of a “genuine” political union

**Session 7: The Common Agricultural Policy in international trade**

* A history of CAP reform: from productivism to neoliberalism and multifunctionality, and back again? - Agriculture in the early days of European integration
* The twin pressures of a growing budget and trade liberalisation: reforming the CAP in the 1990s and 2000s
* Multifunctionality and the CAP: greening or greenwashing?
* Taking stock of 30 years of CAP reform
* Understanding the politics of CAP reform: four levels of (in)action - CAP reform as budgetary politics
* Understanding the politics of CAP reform: four levels of (in)action - CAP reform as competition between its two pillars
* Understanding the politics of CAP reform: four levels of (in)action - CAP reform and policy instrument design
* Understanding the politics of CAP reform: four levels of (in)action - CAP reform – whither commonality?
* Conclusions

**Session 8: EU Common Security and Defence Policy**

* The origins of CSDP
* After Saint Malo
* CSDP institutional development
* CSDP missions and operations
* Critiquing CSDP: more rhetoric than substance?
* Conclusion – Brexit and risks to European defence

**Part II:**

* Civil Society, e.g. Maison d’Europe
* EU Agency, e.g. Community Plant Variety Office
* European company, e.g. Airbus

**Part III:**

**Session 11-14 to be chosen from the following list of topics :**

* **European vs. national citizenship**
* The di­ cult birth of European citizenship
* European citizenship through rights
* Article 20-22
* Identity and participation: the breakdown of citizenship?
* Conclusion
* **The European Union, cultural diversity and the audio-visual industry vs. Hollywood**
* Cultural diversity: building a policy-area within the EU
* EU law-making activity in the audiovisual sector
* The successful EU foreign policy in favour of cultural diversity
* Mixed results after a long struggle
* Conclusion
* **International Football and European Integration(s)**
* The role of football in European integration: Europeanisation and beyond
* Conceptualising the Europeanisation of football fan identities
* Subjective Europeanisation
* Banal Europeanism
* Does football shape more European(ised) identifi cations among fans? First empirical evidence
* FREE: what place for football in an enlarged Europe?
* EUFOOT: zooming in on shifting identities among football fans
* Conclusion
* **Iconographies of European integrations -European vs. national identity**
* State of the art
* Institutional iconographies of European integrations - High-level political rituals, first recurrent images of Europe in the making
* Institutional iconographies of European integrations -Maps and symbols of Europe
* Institutional iconographies of European integrations -Europe in your pocket: the euro iconography
* Decentralised and dissenting iconographies of European integrations - Iconographies of European crises
* Decentralised and dissenting iconographies of European integrations - Brexit, a battle of images
* Decentralised and dissenting iconographies of European integrations - Opposing EU policies through images
* Decentralised and dissenting iconographies of European integrations - Iconographies of European integration at the doors of the EU
* Conclusion
* **Erasmus and the Bologna Process - Global education**
* Erasmus, Bologna, and European integration
* History, development, and key Erasmus-related frameworks
* The Bologna process and the European Higher Education Area
* Expansion of Erasmus after 2014
* Joint masters, doctoral programmes, and research
* Challenges Erasmus faces
* Erasmus, Bologna, and Brexit
* Conclusion
* **Social Europe vs the national Welfare State**
* A brief history of social Europe
* Social Europe and patterns of European integration
* Harmonisation
* Co-operation, co-ordination and convergence
* Social Europe and theories of European integration
* Recent developments and the future of social Europe
* Conclusion
* **Irregular Migration Management in the EU**
* Migration to the EU
* History of irregular migration management in the EU
* The creation of a common language on migration management
* The development of a knowledge-based migration policy
* The EU as an ‘area of freedom, security and justice’
* The externalisation of migration management
* Readmission agreements
* Externalisation of border controls
* Intra-European divisions since 2015
* Conclusion
* **European integration, audiovisual governance and global online platforms: between market rationale, cultural logic and social considerations**
* Global audiovisual politics between free trade and cultural exception
* EU audiovisual policies between technological developments and cultural considerations
* Audiovisual Media Services Directive review: bring online platforms back in
* Audiovisual issues in EU external action
* Concluding remarks
* **A Cultural-Shared Risk Community? European vs. national destiny**
* The state of the art: from European integration history to EU history, then on to EU cultural history
* European integration history
* European Union history
* European Union cultural history
* ‘Balancing on the seesaw’: the EU as a cultural shared risk community
* The cultural history of EU institutions
* 1952 as the crucial year
* The cultural shared risk community
* ‘A cultural-historical seesaw’
* Lessons from history
* The ‘how’ and the ‘why’
* What is to come? implications for broader debates and the future of the EU
* Conclusion
* **Can Tourism Be Considered an Instrument of European Integration?**
* A critique of the institutional definition of tourism and a scientific proposal
* Tourism from the perspective of tourist flows: historical and contemporary approaches
* Economic approaches
* Consumer trends in tourism - Challenges of the COVID-19 crisis
* Consumer trends in tourism - The impact of digital tools on the tourism industry
* Consumer trends in tourism - Tourism as an experience
* Consumer trends in tourism - The low-cost phenomenon and European territorial integration
* Public and corporate strategy in the creation of a European tourism area - Key patterns in the development of tourism practices in Europe and their impact
* Public and corporate strategy in the creation of a European tourism area - European and national tourism policies: the case of Spain
* Public and corporate strategy in the creation of a European tourism area - European corporate strategy: ACCOR and selected tour operators
* Discussion and conclusion - Tourism from the perspective of European integration theories
* Discussion and conclusion - Contemporary challenges in geography on the question of European integration
* Discussion and conclusion - Conclusion
* **EU transport policy at a crossroad: The cost of liberalisation for climate change and personal mobility**
* Attempts to develop a common transport policy (1960s–1970s)
* Liberalisation and the development of an EU transport policy (1980s)
* Tensions between EU transport liberalisation and environmental protection (1992–2014)
* Challenges for the future of EU transport policy
* Conclusion
* **Space Policy**
* The history of space activity in Europe
* The European Union and space
* The Lisbon Treaty
* The European Space Agency and space
* Working together on space
* Conclusion
* **European vs national defence policy**
* Drivers of consolidation
* Decreasing military budgets
* Trends in EU defence R&D
* Rising costs of production
* Competition from US military-industrial capital
* The outcome: international consolidation
* The state-capital connection in the new conditions
* From industrial consolidation to the Aerospace and Defence Industries Association of Europe
* Conclusion
* **Artificial Intelligence and its Ethics**
* Introduction: artificial intelligence – novelty and continuity in EU policy
* AI: definition and expectations in EU policy
* Towards a European approach to AI? the evolution of EU policy
* The European parliament: the legal status for robots
* AI strategy for Europe “amid fierce global competition”
* AI ‘made in Europe’: cooperation and coordination among the Member States
* “Ethics Guidelines for Trustworthy AI”
* White paper on AI: towards regulation
* Conclusions: the EU in global AI competition and cooperation
* **Cybercrime and Cybersecurity**
* EU cyber law-making – its subjects and objects
* The European Union Agency for Cybersecurity
* EU Cybercrime Centre
* The EU as an international cyber actor: centralised EU action through the prism of international law
* EU cybercrime law as next-generation EU criminal law
* EU cybersecurity: in search of a definition?
* Conclusions
* **Research in European integration and International Relations**
* Background: the landscape of RIs in the EU
* The landscape of RIs internationally
* The legal basis for engagement: competences and integration
* Large facilities, research infrastructures, ‘big science’: the literature
* The European research area, research infrastructures and the ESFRI process
* European Strategy Forum on Research Infrastructures
* International cooperation and the European Research Area
* EIROforum organisations and the European Research Area
* The European Organisation for Nuclear Research
* Concluding remarks
* **EU Differentiated Integration (DI) as a Tangible: Internal and External Dimensions**
* Internal and mixed/external di­fferentiated integration constellations - Internal differentiation
* Internal and mixed/external di­fferentiated integration constellations - External/mixed differentiation
* Di­fferentiated integration: tangibles, intangibles, and challenges - Tangible benefits
* Di­fferentiated integration: tangibles, intangibles, and challenges – Intangibles
* Di­fferentiated integration: tangibles, intangibles, and challenges – Challenges
* Case study 1. enhanced cooperation
* Case study 2. association relations with third countries
* Differentiated integration and the future of Europe
* Conclusion
* **Federal spending in the EU and the World**
* The beginning of the history of European funds
* EU membership and access to funds
* (Funding) awareness and engagement with European integration
* Key findings and avenues for future research
* **Brexit puts spotlight on Irish Peace Process and complicates potential UK/US trade deal**
* Brexit – endgame of the reluctant European – the phase of scepticism 1945–2016
* Brexit consequences for Ireland
* The 2020 Irish Republic election result has recast Ireland’s political dynamics
* A Joe Biden presidency and congress may block a US-UK post-Brexit trade deal
* Reality dawns on Brexit Britain’s revolution
* Conclusion

**Part IV:**

**Session 15**

* Guest lecture by an expert in European Studies
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#### ASSESSMENT

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|   | % of final grade | Assessment type % | Duration (hours) |
| Final Exam (FE) |  |  |  |
| Midterm Exam (ME) |  |   |  |
| Continuous Assessment (CA) | 100 | 30% oral individual 20% Written indvidual 50% Written indvidual |  |

#### PERSONAL WORK

Volume : 60

Details : Readings, homeworks and exercises to prepare the written assignement and the policy brief – see Assessment

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#### SUSTAINABLE DEVELOPMENT GOALS

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