



# SYLLABUS

2017/2018

CYCLE 1

DEMANDE DE VISA

Version 2017-18

**IDENTIFICATION** (double-cliquez sur le titre pour modifier la rubrique)

**BACK**

Course title : EUROPEAN ECONOMICS  
 Supervisor : HOERBER Thomas Semester : 06  
 Based in : Angers - Office : J1923 Department : Affaires Internationales  
 E-mail : thomas.hoerber@essca.fr Code : INT356 HELISA Code : CF16INT356  
 Teaching language : English Campus : Angers  
 Ouvert étudiants échange : Yes Total number of hours : 45,00 / ECTS credits : 6,00

**OVERALL DESCRIPTION** (double-cliquez sur le titre pour modifier la rubrique)

The course focuses on different parts of European economics. It also features a module on Lobbying in the EU. Through those aspects of European economics the students will gain an understanding of the workings of the Common Internal Market, its impact on the Member States and its positioning in our globalized world. Importantly, it will show the link between economics and politics, i.e. beyond the normal expertise of a business student in management, marketing or finances, it is also important to understand the political environment in which all of this takes place in order to be able to utilise business opportunities fully.

**EARNING GOALS/LEARNING OBJECTIVES** (double-cliquez sur le titre pour modifier la rubrique)

- 1. Functional business knowledge**
- 2. Intellectual capacities**
  - 2.4 Show the capacity of critical thinking in elaborating an argumentation on concepts and projects.
- 3. Interpersonal, teamwork and communication skills**
  - 3.1 Demonstrate effective team interaction skills.
  - 3.2 Show proficiency in the effective organisation and convincing presentation of information for effective written and oral business communication.
- 4. Cultural, international and ethical awareness**
  - 4.1 Demonstrate the capacity to analyse the economic, social cultural and political environment of a country or region.
- 5. Technological competence**

**ORGANISATION** (double-cliquez sur le titre pour modifier la rubrique)

	Lecture	Seminar	Other
<b>European Economics</b>	11,00	22,00	0,00
- <i>Introduction</i>			
» European opinionnaire and discussion of results	National Macroeconomic Data		
» Allocation of subjects for presentation	Prepare Student presentation 1: Unemployment in Europe		
» Team quiz to test current knowledge of the EU			
- <i>Revision of macroeconomic principles</i>			
» Macroeconomics: national budgets, EU deficit, debt limits	National Trade Data		
» Monetary & fiscal policy to control inflation & growth	Prepare Student presentation 2: Education in Europe		
» Monetary policy side-effects; currency value, exchange rates, balance of payments			
» Macroeconomic externalities			
- <i>Wealth distribution</i>			
» A history of wealth	National aviation system		
» Wealth distribution exercise	Prepare Student presentation 3: Airbus		
» EU wealth distribution variations			
» The Gini code			
» Measuring wealth: alternatives to GDP			
- <i>Economies of scale</i>			
» Galileo and EU space policy	National agricultural production		
» Macroeconomic externalities: Export – Import risk: company role-play in groups	Prepare Student presentation 4: Ireland, before and after		
- <i>The EU enlargement</i>			
» History of world empires	National Agriculture Data		
» History of the Ottoman Empire	Prepare Student presentation 5: CAP subsidies: economic and social consequences		
» The creation of Turkey			
» EU aid for CCs (candidate countries)			
- <i>Common Agricultural Policy</i>			
» CAP's impact on world agriculture	Prepare Student presentation 6: The banana and beef trade wars		
» World food security			
» Future of EU food production			
- <i>The EU and world institutions</i>			
» The WTO	National tax rates		
» The IMF and the World Bank	Prepare Student presentation 7: EU defense policy.		
» From the gold standard to Bretton Woods - economic history			
- <i>Fiscal policy and its implementation</i>			
» Indirect taxes: VAT, excise duties...	National government expenditure		
» Direct taxes: income tax, corporation tax...	Prepare Student presentation 8: The Scandinavian model		
» Harmonisation of indirect tax rates			
» Preparation of taxation in Esscaland role play			
- <i>Government policy</i>			
» Presentation of group government policy results	IFOREX or Cereals futures trading		
» Private or public?: group discussion	Prepare Student presentation 9: The PIIGS debt crisis		
» EU variation in government policy			
- <i>Economic and Monetary Union</i>			
» History of the Euro	Prepare Student presentation 10: The 2008 subprimes crash		
» Maastricht criteria			
» Stability + Growth Pact			
- <i>Investment and speculation</i>			
» From stable shares to computer nano-trading			
» Crashes and crises - regulation and deregulation.			
» Financial transfer tax.			
- <i>The EU in Review</i>			
» Opinionnaire and discussion			
» Exam preparation			
<b>Lobbying the EU</b>	3,00	6,50	0,00
- » NGOs and Industry			

- » *National, regional and local representation*

David Coen and Jeremy Richardson (eds.), *Lobbying the European Union: Institutions, Actors and Issues*, Oxford: Oxford University Press 2009

- » *Influence on the legislative process*

Rinus van Schendelen, *Machiavelli in Brussels – The Art of Lobbying the EU*, Amsterdam: Amsterdam University Press, 2005

Andreas Geiger (ed.), *EU Lobbying Handbook – A Guide to Modern Participation in Brussels*, Berlin: Helios 2006

**14,00                      28,50                      0,00**

**ASSESSMENT** (double-cliquez sur le titre pour modifier la rubrique)

	% of final grade	Assessment type		%	Duration (hours)
<b>Final exam (FE)</b>	50	Written exam	Individual	100	2,50
<b>Midterm exam (ME)</b>					
<b>Continuous assessment (CA)</b>	50	Project	Group	50	
		Project	Group	50	

**SUGGESTED FURTHER READINGS** (double-cliquez sur le titre pour modifier la rubrique)