

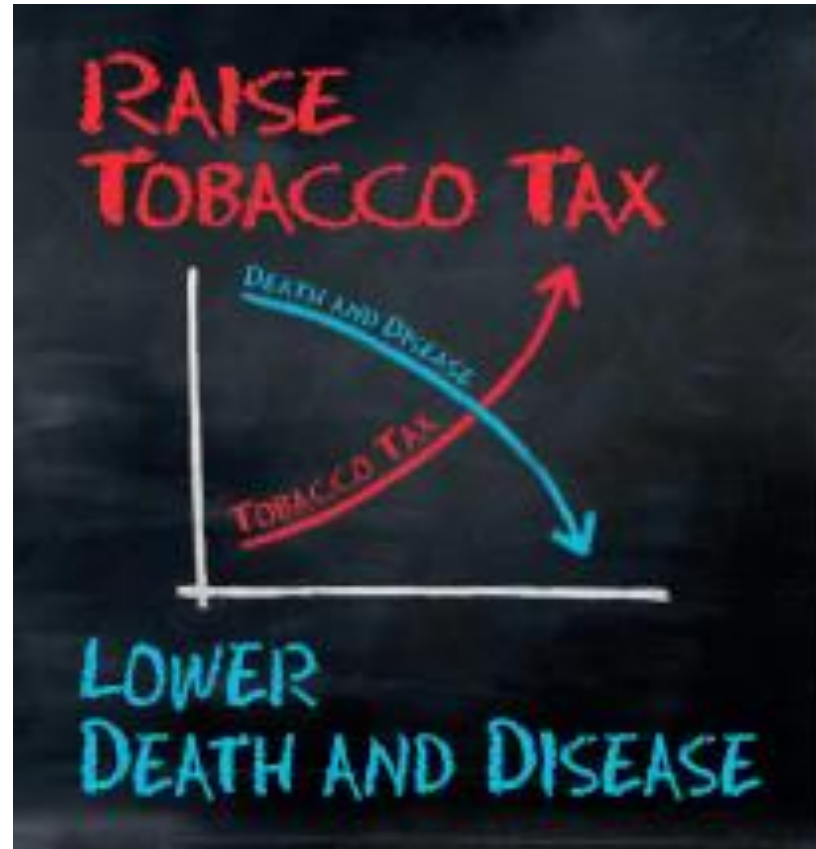
DEAKINLAND- Tobacco Tax



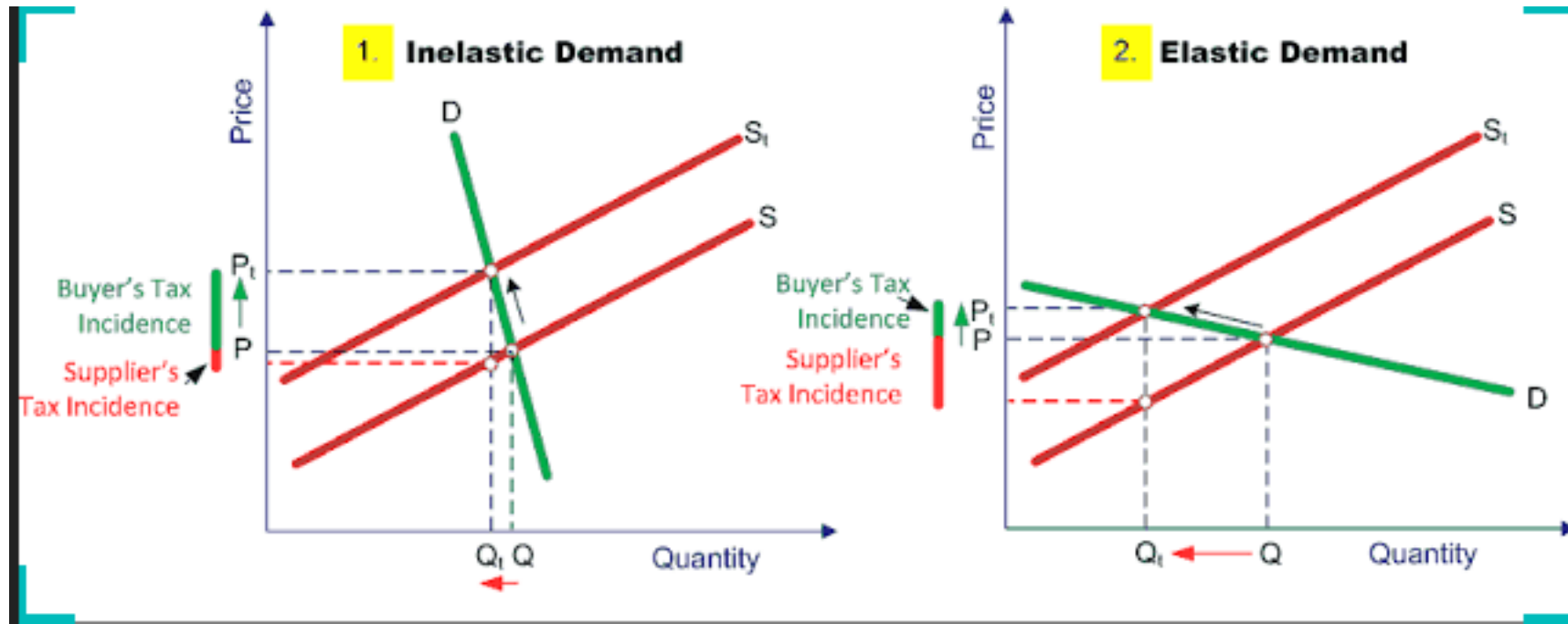
By: Akila Nawagamuva, Tara Schmitt & Kerrie Russell

Tobacco tax?

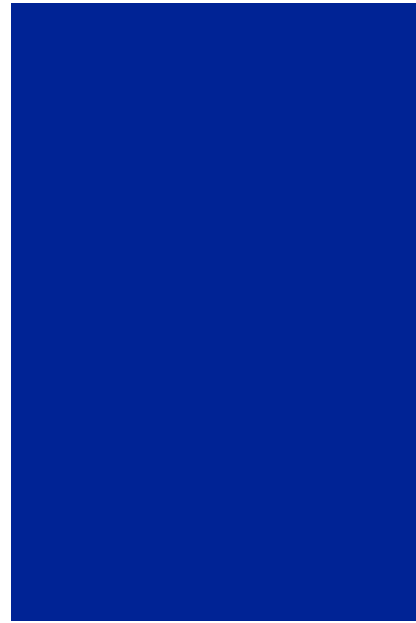
- What?
- When?
- Why?



Price elasticity of demand



Comparisons between Australia & France



Australia

Median Income: \$USD46,555

Harms Development

Buying tobacco robs families of the resources they need to rise out of poverty. A smoker in Australia would have to spend 2.7% the of national median income to purchase 10 of the cheapest cigarettes to smoke each day!

France

Median Income: \$USD30,364

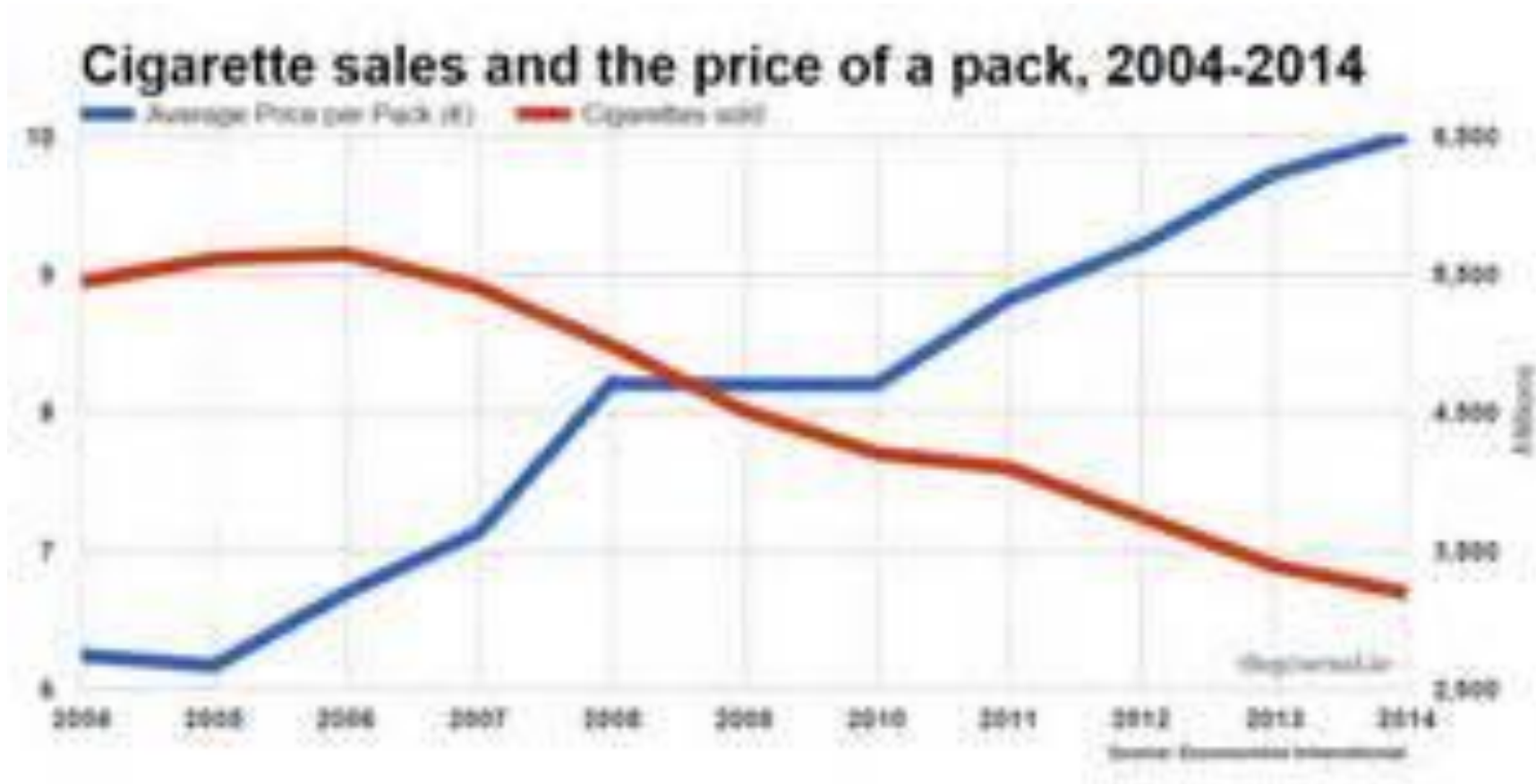
Harms Development

Buying tobacco robs families of the resources they need to rise out of poverty. A smoker in France would have to spend 3.7% the of national median income to purchase 10 of the cheapest cigarettes to smoke each day!

Environmental impact of cigarettes

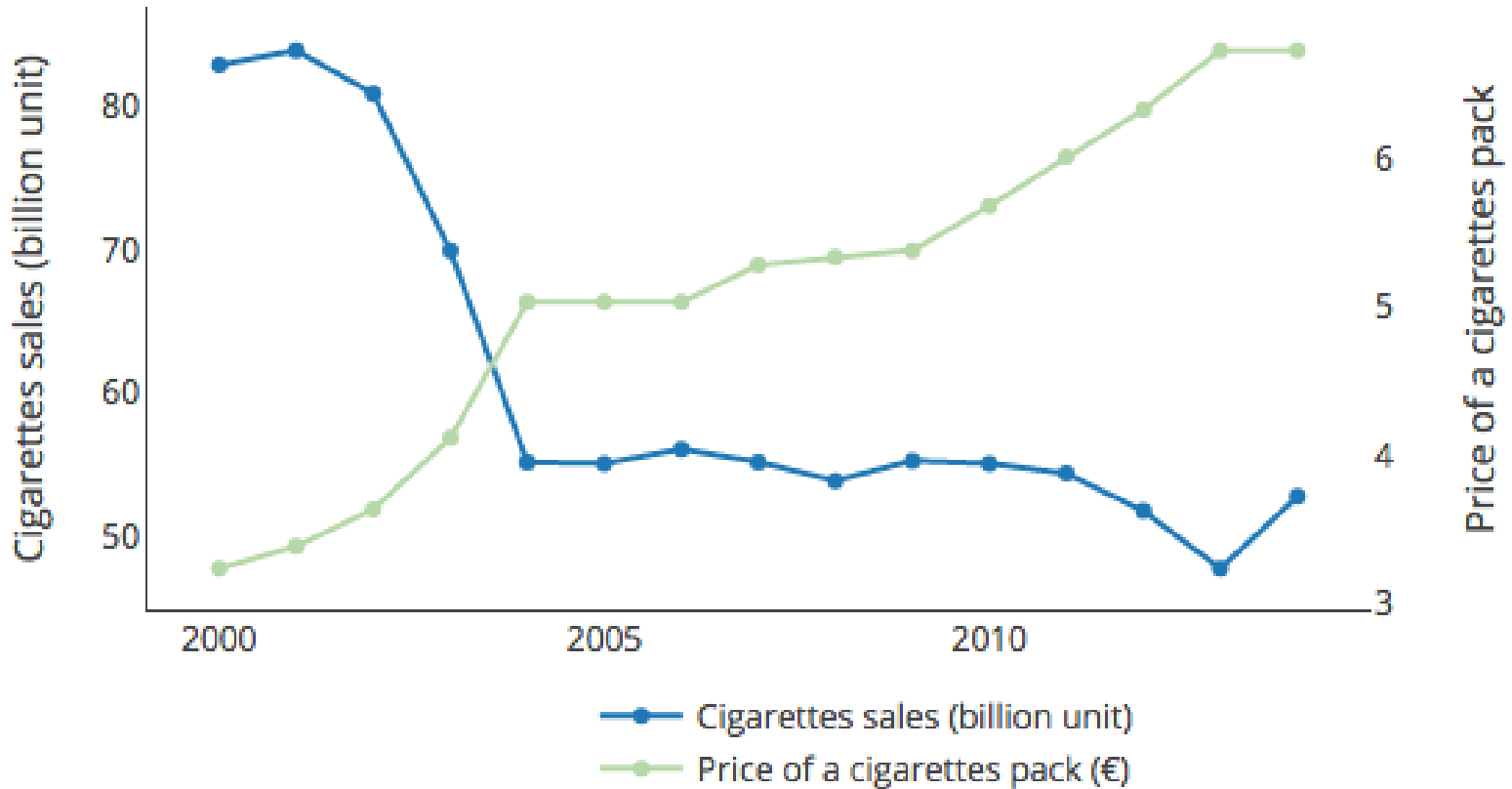


Tobacco Taxes- Australia



Tobacco Taxes- France

Cigarettes sales and price of cigarettes pack in France



Smoking Prevention Comparison

Warn about the dangers to tobacco users on product packaging

Type of Warning Labels	
Australia <small>(best practice)</small> Graphic	France Graphic
Percent of Pack Covered	
Australia <small>(best practice)</small> 83%	France 48%
Graphic Warning Rounds	
Australia <small>(best practice)</small> 2	France 1
Has Plain/Standardized Packaging	
Australia <small>(best practice)</small> Yes	France No

Deakinland Policy Proposal

- 15% annual tax increase on all tobacco products
-
- WHY?
- Demand shift.
- Demand shock.
- Government revenue.
- Environment



References:

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- http://www.who.int/tobacco/training/success_stories/en/taxation_reform_in_australia.pdf
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