

# Tabacco Duty

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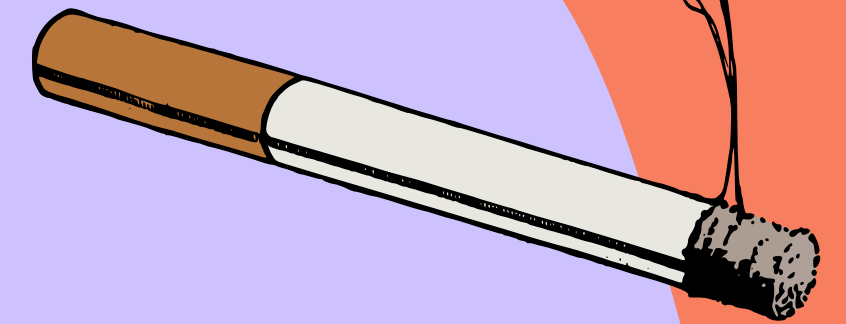
Adèle Keib, France

Contemporary European Politics

# France

## The share of health care expenditure :

- Responsible for 85% of lung cancers in France
- The most important cost is for all "chronic" diseases
- The cost is estimated at 105 billion euros per year



## Should the price of a packet be increased ?

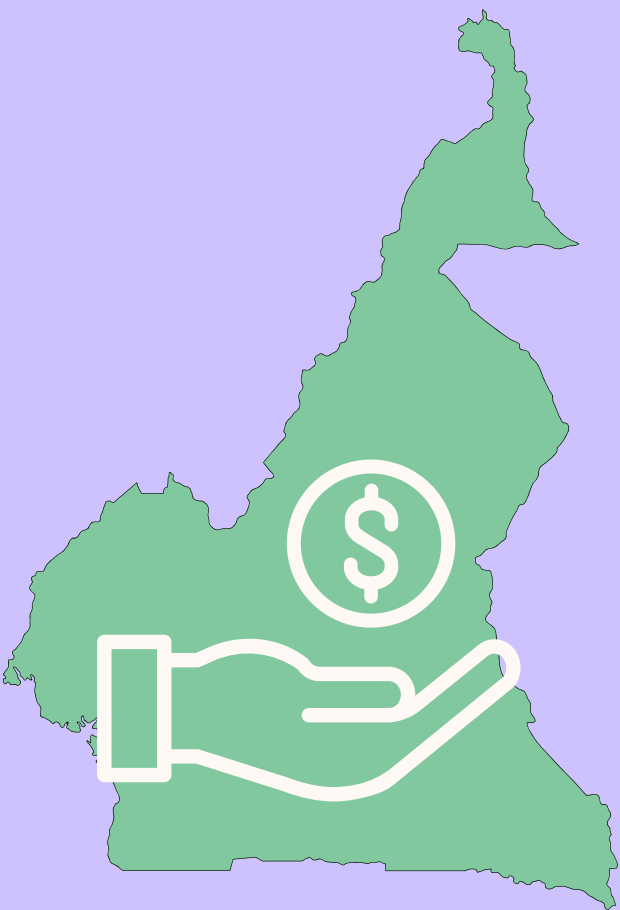
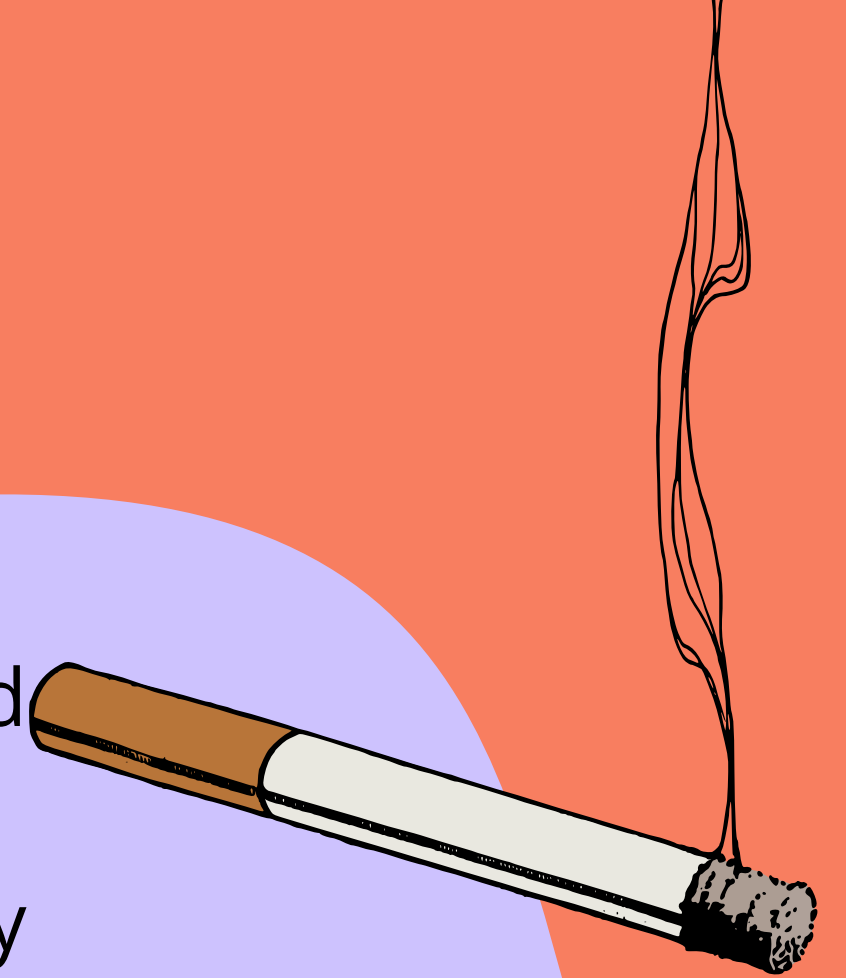
- 80% of the money goes directly into the state coffers
- 12 billion euros
- A 10% increase in the price of a packet leads to a 4% decrease in sales
- The "scissor effect"



# Cameroon

## The share of health expenditures

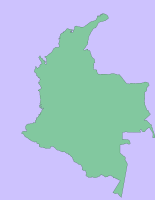
- Responsible of the health expenditure accounted for 70%
- While domestic public spending, voluntary health insurance, aid accounted for 13%, 9% and 6% respectively and other sources just 2%
- The most cause of death are malaria, HIV/AIDS and lower respiratory infection.



## Should we continue to buy/sell tobacco?

- Rate of tobacco products rased by 30%
- The law requires rotating pictorial health warnings on 70 percent of the front and back surfaces of tobacco product packaging
- There is a ban on tobacco advertising and promotion
- This year, to buy a pack of 20 cigarettes in Cameroon the cost is 2.29 €

# Colombia



82% of people in Colombia do not smoke. Despite this, 34,800 people die from diseases attributable to tobacco consumption.



Tobacco consumption in 2017 cost the country's economy 17 trillion pesos, equivalent to approximately 1.8% of the national GDP.



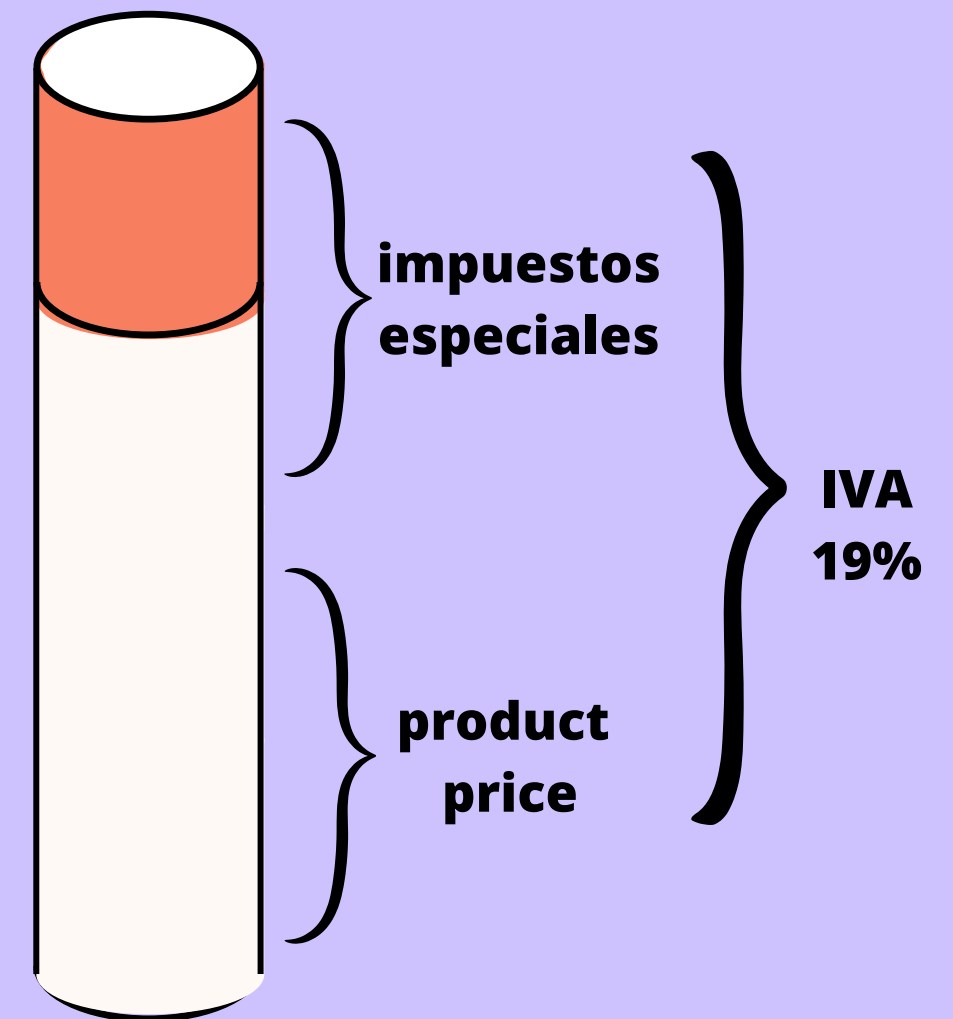
Price comparison: 20 Unit Pack



0,44 €



1,63 €



# the Netherlands

2022 average price €8  
2023 average price €9  
2024 average price €10  
2040 average price €40



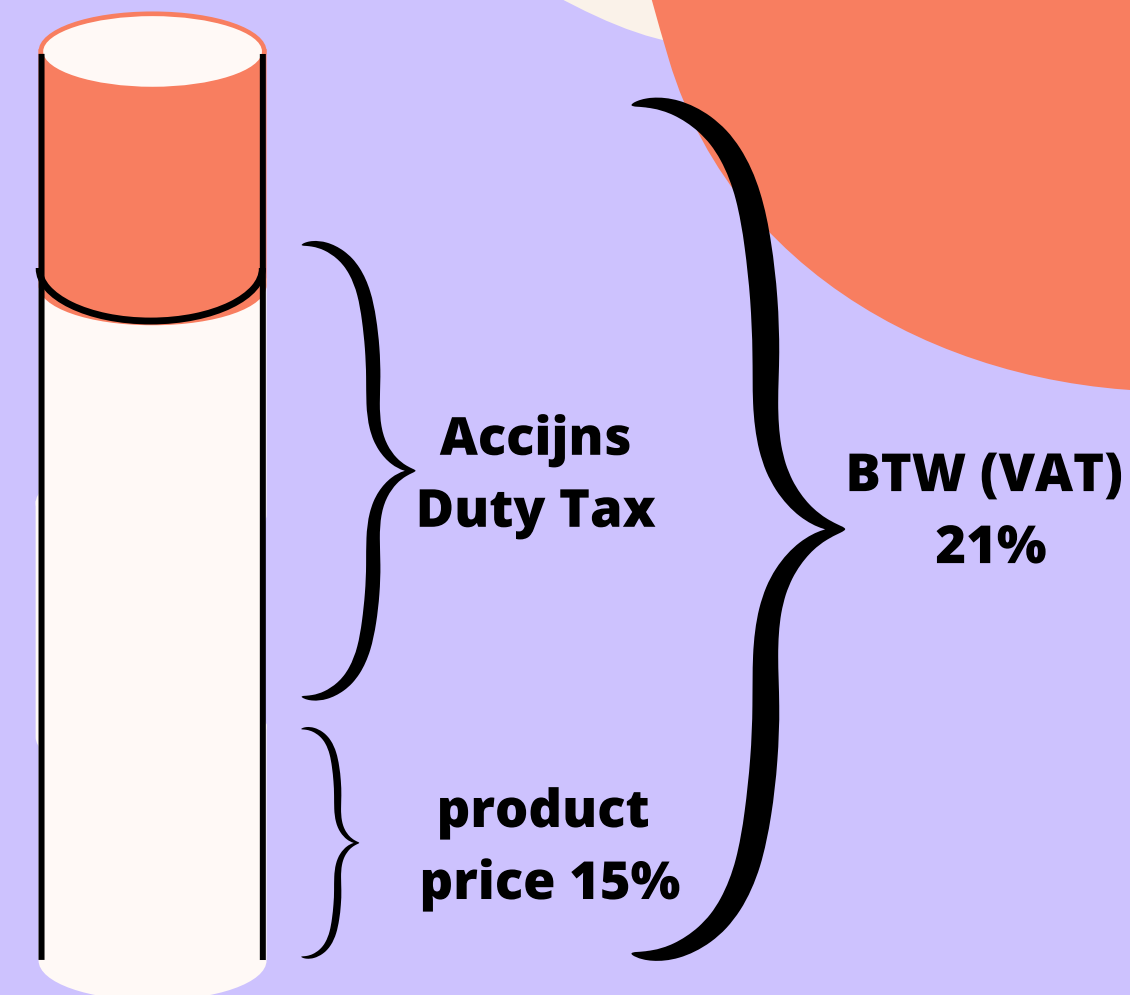
## Healthcare expenditure:

- In 2015, 2.4 billion euros spend in healthcare on smoking related health problems
- 2.8% of total health costs

## Goal: smoke free generation in 2040

## Policy measures:

- Increasing the price of a pack of cigarettes €1 a year
- From the first of Januari, all non-tabacco flavoured vapes forbidden
- Smoking rooms have been forbidden since the beginning of this year
- From 2024, cigarettes won't be sold in supermarkets



# Our EsscaLand tax

**Location: an island with a climate to grow tobacco**

**We create our own tobacco. The tobacco industry is great at Lobbying.**

**The tobacco price is low-priced but still taxed.**

**High health costs is the motivation for increasing duty taxes.**

**Boiling the frog, we want to make money (we increase the price slowly so people will continue to buy tobacco but we make more money).**

**Conclusion:  
We are hypocrites !**

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