Culture in crisis ?

The impact of COVID on the cultural sector

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Introduction

People working in the cultural industry suffer

Shut down of many cultural events

What can EU politics do to improve the situation?

I. The current situation for all our cultural sectors

Sports industry

IMPORTANT

HEALTH

TECH AND ONLINE SHOPPING

ONLINE CLASSES

SMALLER GROUPS HAVE NOT BEEN ABLE TO COPE

LOSS OF 26%

Music industry

- 1,000 people

cascading effect

colossal loss

No compensation

Art industry

2 **Industrialisierung und Arbeit:**
Umweltschutz ist noch kein Thema

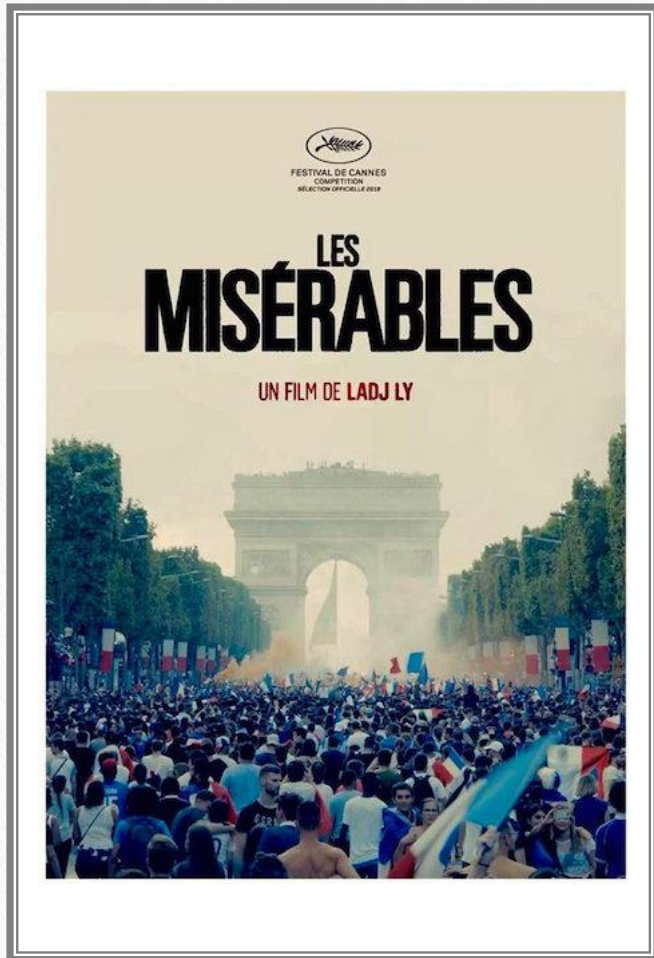*Guide from the Austrian House of Environmental History*

00:11 — Industrialisierung und Arbeit — 02:36

Film industry

- Strict policies and obligation to wear masks

- Tested, recovered, vaccinated

- Car cinema and other alternatives

II. Our proposals and solutions

Sports

- The changing rooms --> the most dangerous
- 1 of 2 lockers
- Individual showers
- Important for mental health

Music

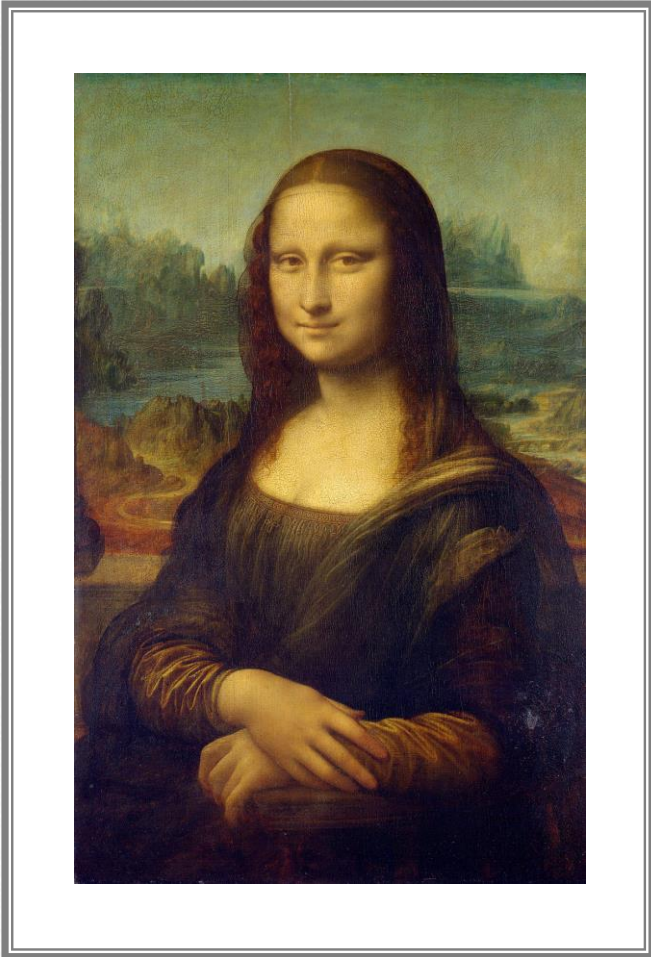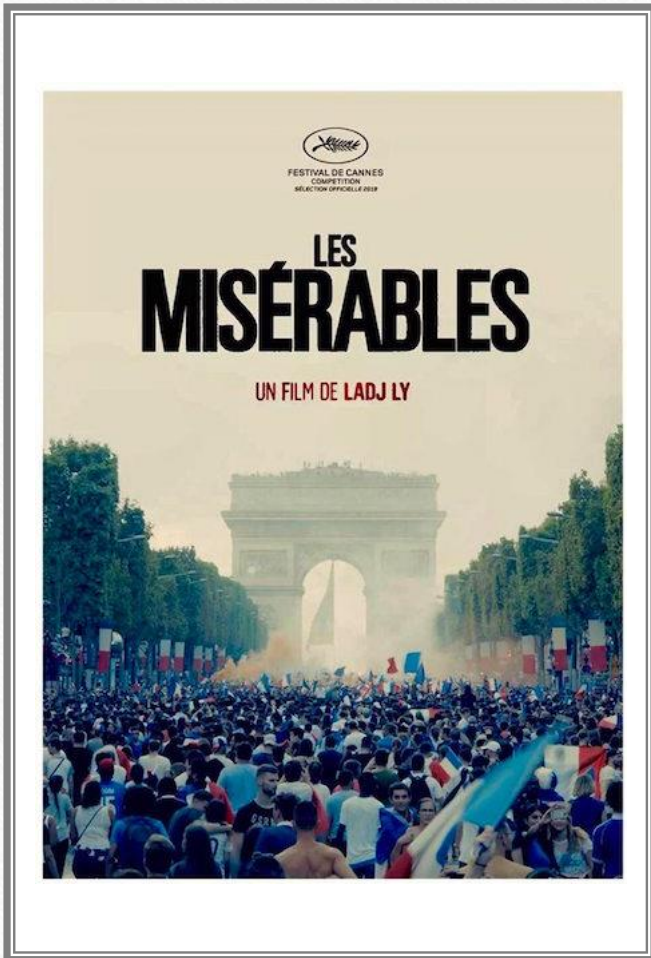|	
Outdoors concerts	Masks and headphones' representation	Bring personnal instruments
Concerts on 2 or 3 days with only people seated	Emergency fund is needed	Live sessions online

Art industry

- Price discounts for special groups of people (personal price differentiation)

- Projects with (art-) schools

- Proper time management

Film industry

- Tax reliefs (anticyclical fiscal policy)

- Financial aid for offering alternatives

- Raise motivation

Consequences

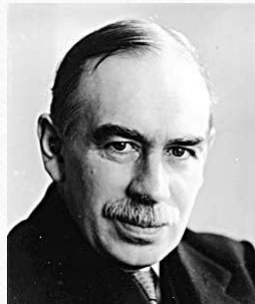- Social
- Economic
- Political
- Environmental

Social :

- Fight phenomenon of depression and social anxiety
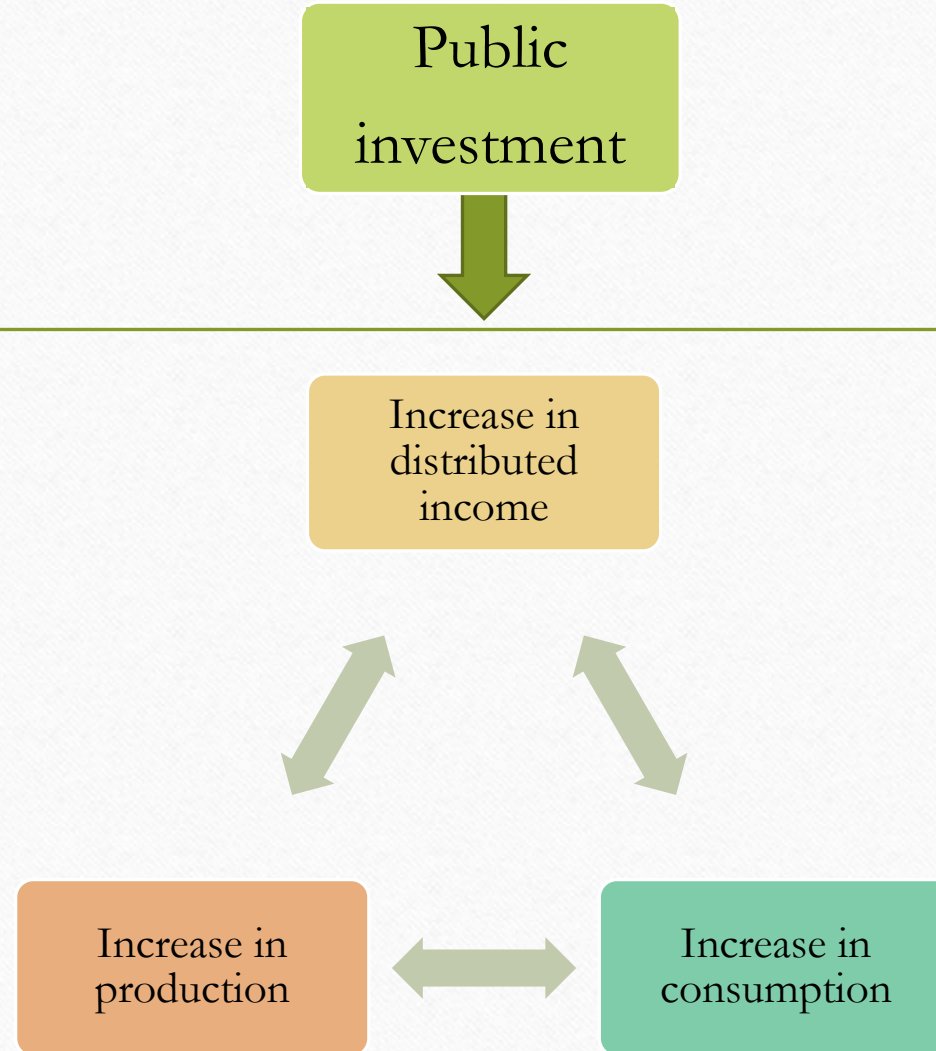
- Consequence on the way people will self-discipline

Economic

Research of

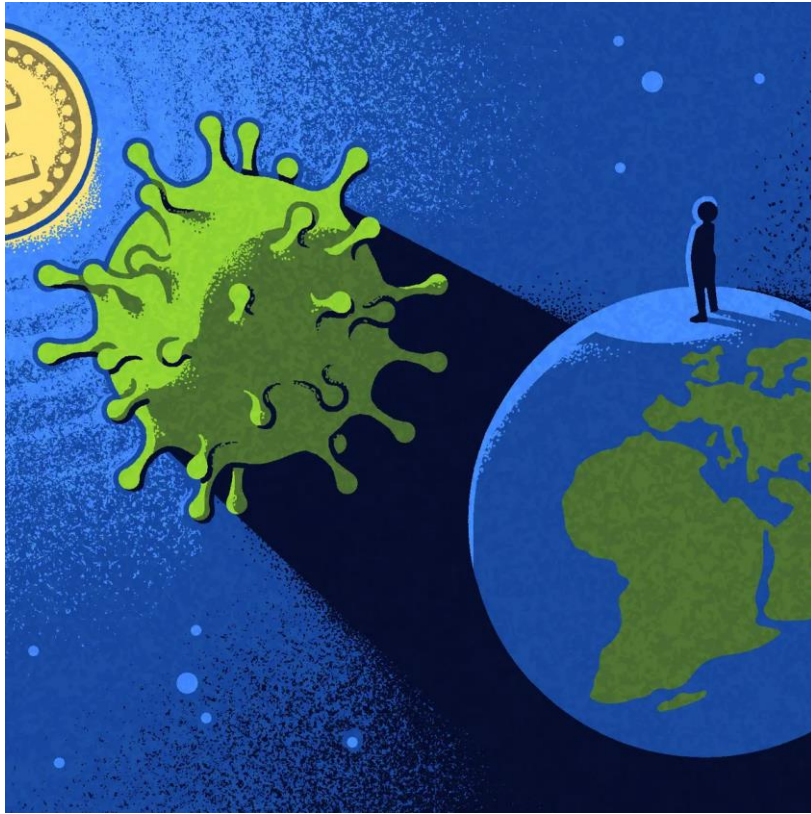« the multiplier effect »

J.M Keynes

Public investment

↓

Increase in distributed income

↙ ↘

Increase in production ↔ Increase in consumption

Political issue

- The clear expression and repression of the rules

Environmental

The difficulty of consuming while

protecting the environment

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Thank you for your attention!